

MARCH 3, 2015 - CHARLES RUTENBERG LLC IN THE NEWS - Finance & Accounting

Haselmayr to speak at “Health & Wealth” seminar

Charles Rutenberg LLC premieres its “Health & Wealth in Real Estate” seminar series on **Thursday, March 5th**, with guest speaker **Melanie Haselmayr**, Founder and CEO of **Mevvy**, the revolutionary app discovery platform that has been touted in Forbes, AllBusiness.com and other national publications and business blogs. The first in an ongoing series of seminars that will be covering a wide range of topics, including technology, health and wealth management, it will be open exclusively to Rutenberg agents and their guests, and is being held at the 3 West Club, 3 West 51st Street, from 9:30 to 11 a.m.

“Our intention is to provide Rutenberg agents and brokers with the most effective tools available,” points out **Stefani Markowitz**, Rutenberg’s president. “Ms. Haselmayr is a respected entrepreneur who will identify new technologies and applications to our team. Overall, the series will feature guest speakers who are experts in their fields, with a focus primarily on finance and technology.”

In addition to the “Health & Wealth in Real Estate” programs, which are currently being scheduled on a bi-monthly basis, Rutenberg offers its brokers and agents complimentary weekly business coaching classes.

Adds Ms. Markowitz, “The more knowledgeable we are, the better equipped we are to serve our sellers and buyers. This Rutenberg series is just one more step in ensuring we are the smartest of the ‘smart brokers.’”